



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

Schedule Dates	09/29/16-10/12/16	Date Entered	09/25/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/04/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317303
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,454.00
Account Types	National/Political	Net Total	\$13,906.00
Billing Type	Standard	Sales Tax	
Comments	TV 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.		

## Burlington (WVNY)

By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5A- Local 22 News at 5A	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
2.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5A- Local 22 News at 5A	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
3.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5A- Local 22 News at 5A	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
4.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	5A- Local 22 News at 5A	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
5.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	5A- Local 22 News at 5A	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
6.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	5A- Local 22 News at 5A	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
7.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	5A- Local 22 News at 5A	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
8.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5A- Local 22 News at 5A	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5A- Local 22 News at 5A	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
10.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5A- Local 22 News at 5A	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
11.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6A- Local 22 News at 6A	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
12.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6A- Local 22 News at 6A	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16
13.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6A- Local 22 News at 6A	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	Local 22 News This Morning	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

Schedule Dates 09/29/16-10/12/16  
Advertiser A Stronger Vermont (82921)  
Agency Pinpoint Media (13513)  
Product Political - Issues / Propositions (1068)  
Brand 60/73/729 (562998)  
Salesperson Katz - Washington DC, Washington DC (1179)  
Sales Office Katz - Washington DC  
Buyer Name Nicole, Meade,  
Phone/Fax /  
CPE 60/73/729  
Account Types National/Political  
Billing Type Standard  
Comments TV  
9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PVTY TO FOLL  
OW DAY PRIOR TO START.

Date Entered 09/25/16  
Last Modified 10/04/16  
Entered By Lindsay Benoit  
CO-OP No  
Headline # ECR25317303  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,454.00  
Net Total \$13,906.00  
Sales Tax

**Burlington (WVVNY)**  
By Broadcast Month Spots Rate  
Oct. 2016 169 \$16,360.00  
Grand Total: 169 \$16,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	6A- Local 22 News at 6A	1		X						1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
15.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	6A- Local 22 News at 6A	1			X					1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
16.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	6A- Local 22 News at 6A	1				X				1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
17.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	6A- Local 22 News at 6A	1					X			1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
18.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6A- Local 22 News at 6A	1	X							1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
19.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6A- Local 22 News at 6A	1		X						1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
20.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6A- Local 22 News at 6A	1			X					1	\$75.00	\$75.00	Burlington (WVVNY)	Local 22 News This Morning	9/25/16
21.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7A- Good Morning America	2				X				2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
22.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7A- Good Morning America	2					X			2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
23.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7A- Good Morning America	2	X							2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
24.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	7A- Good Morning America	2		X						2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
25.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	7A- Good Morning America	2			X					2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
26.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	7A- Good Morning America	2				X				2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
27.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	7A- Good Morning America	2					X			2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

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Advertiser	A Stronger Vermont (82921)	Last Modified	10/04/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317303
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,454.00
Account Types	National/Political	Net Total	\$13,906.00
Billing Type	Standard	Sales Tax	
Comments	TV 9/29/16-10/12/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.		

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
Grand Total:	169	\$16,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7A- Good Morning America	2	X							2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
29.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7A- Good Morning America	2		X						2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
30.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7A- Good Morning America	2			X					2	\$75.00	\$150.00	Burlington (WVVNY)	Good Morning America	9/25/16
31.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	8A- Good Morning America	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	9/25/16
32.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	8A- Good Morning America	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	9/25/16
33.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	8A- Good Morning America	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	9/25/16
34.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8A- Good Morning America	1						X		1	\$45.00	\$45.00	Burlington (WVVNY)	Good Morning America	9/25/16
35.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	9A- This Week	1							X	1	\$75.00	\$75.00	Burlington (WVVNY)	This Week	9/25/16
36.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9A- This Week	1							X	1	\$75.00	\$75.00	Burlington (WVVNY)	This Week	9/25/16
37.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	9A- Dr. Oz	1				X				1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
38.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	9A- Dr. Oz	1					X			1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
39.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	9A- Dr. Oz	1	X							1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Pinpoint Media  
1707 Osage Street  
#103  
Alexandria, VA 22302

# Contract # 1436206

**Schedule Dates** 09/29/16-10/12/16  
**Advertiser** A Stronger Vermont (82921)  
**Agency** Pinpoint Media (13513)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 60/73/729 (562998)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Nicole Meade,  
**Phone/Fax** /  
**CPE** 60/73/729  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
9/29/16-10/12/16 A STRONGER VERMONT - M&B SENT VIA EMAIL. Pymt to foll  
OW DAY PRIOR TO START.

**Date Entered** 09/25/16  
**Last Modified** 10/04/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25317303  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,454.00  
**Net Total** \$13,906.00  
**Sales Tax**

**Burlington (WVVNY)**  
By Broadcast Month  
Oct. 2016 169 \$16,360.00  
Grand Total: 169 \$16,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	9A- Dr. Oz	1		X						1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
41.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	9A- Dr. Oz	1			X					1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
42.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	9A- Dr. Oz	1				X				1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
43.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	9A- Dr. Oz	1					X			1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
44.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	9A- Dr. Oz	1	X							1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
45.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	9A- Dr. Oz	1		X						1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
46.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	9A- Dr. Oz	1			X					1	\$40.00	\$40.00	Burlington (WVVNY)	Dr. Oz	9/25/16
47.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	11A- The View	1				X				1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16
48.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	11A- The View	1					X			1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16
49.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	11A- The View	1	X							1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16
50.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11A- The View	1		X						1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16
51.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	11A- The View	1			X					1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16
52.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	11A- The View	1				X				1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16
53.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	11A- The View	1					X			1	\$60.00	\$60.00	Burlington (WVVNY)	The View	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

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**Advertiser** A Stronger Vermont (82921)  
**Agency** Pinpoint Media (13513)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 60/73/729 (562998)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Nicole Meade,  
**Phone / Fax** /  
**CPE** 60/73/729  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
9/29/16-10/12/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOLL  
OW DAY PRIOR TO START.

**Date Entered** 09/25/16  
**Last Modified** 10/04/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25317303  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,454.00  
**Net Total** \$13,906.00  
**Sales Tax**

**Burlington (WVNY)**  
By Broadcast Month  
Oct. 2016  
Grand Total:  
Spots 169  
Rate \$16,360.00  
\$16,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11A- The View	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	The View	9/25/16
55.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	11A- The View	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	The View	9/25/16
56.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	11A- The View	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	The View	9/25/16
57.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	2P- General Hospital	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
58.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	2P- General Hospital	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
59.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	2P- General Hospital	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
60.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	2P- General Hospital	1		X						1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
61.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	2P- General Hospital	1			X					1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
62.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	2P- General Hospital	1				X				1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
63.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	2P- General Hospital	1					X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
64.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	2P- General Hospital	1	X							1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
65.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	2P- General Hospital	1		X						1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
66.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	2P- General Hospital	1			X					1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	9/25/16
67.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5:59P- Local 22 News at 6P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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**Agency** Pinpoint Media (13513)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 60/73/729 (562998)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Nicole Meade,  
**Phone/Fax** /  
**CPE** 60/73/729  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
9/29/16-10/12/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT TO FOLL  
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**Date Entered** 09/25/16  
**Last Modified** 10/04/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25317303  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,454.00  
**Net Total** \$13,906.00  
**Sales Tax**

**Burlington (WVNY)**  
By Broadcast Month  
Oct. 2016  
Grand Total:  
Spots 169  
Rate \$16,360.00  
\$16,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5:59P- Local 22 News at 6P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
69.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5:59P- Local 22 News at 6P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
70.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	5:59P- Local 22 News at 6P	1		X						1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
71.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	5:59P- Local 22 News at 6P	1			X					1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
72.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	5:59P- Local 22 News at 6P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
73.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	5:59P- Local 22 News at 6P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
74.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5:59P- Local 22 News at 6P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
75.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5:59P- Local 22 News at 6P	1		X						1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
76.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5:59P- Local 22 News at 6P	1			X					1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
77.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5:59P- Local 22 News at 7P	1				X				1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
78.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5:59P- Local 22 News at 7P	1					X			1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
79.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5:59P- Local 22 News at 7P	1	X							1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
80.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	5:59P- Local 22 News at 7P	1		X						1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16
81.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	5:59P- Local 22 News at 7P	1			X					1	\$100.00	\$100.00	Burlington (WVNY)	Local 22 News	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

**Schedule Dates** 09/29/16-10/12/16  
**Advertiser** A Stronger Vermont (82921)  
**Agency** Pinpoint Media (13513)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 60/73/729 (562998)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Nicole Meade,  
**Phone/Fax** /  
**CPE** 60/73/729  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL  
OW DAY PRIOR TO START.

**Date Entered** 09/25/16  
**Last Modified** 10/04/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25317303  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,454.00  
**Net Total** \$13,906.00  
**Sales Tax**

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	6:59P- Local 22 News at 7P	1				X				1	\$100.00	\$100.00	Burlington (WVVNY)	Local 22 News	9/25/16
83.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	6:59P- Local 22 News at 7P	1					X			1	\$100.00	\$100.00	Burlington (WVVNY)	Local 22 News	9/25/16
84.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6:59P- Local 22 News at 7P	1	X							1	\$100.00	\$100.00	Burlington (WVVNY)	Local 22 News	9/25/16
85.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6:59P- Local 22 News at 7P	1		X						1	\$100.00	\$100.00	Burlington (WVVNY)	Local 22 News	9/25/16
86.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6:59P- Local 22 News at 7P	1			X					1	\$100.00	\$100.00	Burlington (WVVNY)	Local 22 News	9/25/16
87.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	6P- ABC World News	1						X			\$150.00		Burlington (WVVNY)	ABC World News-Saturday	9/25/16
87.0.1	Closed Preempt	10/01/16															Burlington (WVVNY)	Schedule Change/Exception - No Saturday WNT during college football season.	
88.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	6P- ABC World News	1						X			\$150.00		Burlington (WVVNY)	ABC World News-Saturday	9/25/16
88.0.1	Closed Preempt	10/08/16															Burlington (WVVNY)	Program Change/Exception	
89.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	7P- Local 22 News at 7P	1						X		1	\$70.00	\$70.00	Burlington (WVVNY)	ABC22 Local News	9/25/16
90.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	7P- Local 22 News at 7P	1						X		1	\$70.00	\$70.00	Burlington (WVVNY)	ABC22 Local News	9/25/16
91.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	6P- ABC World News	1							X	1	\$150.00	\$150.00	Burlington (WVVNY)	ABC World News-Sunday	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

Schedule Dates	09/29/16-10/12/16	Date Entered	09/25/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/04/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317303
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,454.00
Account Types	National/Political	Net Total	\$13,906.00
Billing Type	Standard	Sales Tax	
Comments	TV 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO ROLL OW DAY PRIOR TO START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	6P- ABC World News	1							X	1	\$150.00		Burlington (WVNY)	ABC World News-Sunday	9/25/16
92.0.1	Closed Preempt	10/09/16															Burlington (WVNY)	Pre-Empt/Exception -	
93.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	6:30P- Local 22 News at 630P	1							X	1	\$70.00	\$70.00	Burlington (WVNY)	ABC22 Local News	9/25/16
94.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	6:30P- Local 22 News at 630P	1							X	1	\$70.00	\$70.00	Burlington (WVNY)	ABC22 Local News	9/25/16
95.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	7:30P- Inside Edition	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
96.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	7:30P- Inside Edition	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
97.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	7:30P- Inside Edition	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
98.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7:30P- Inside Edition	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
99.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	7:30P- Inside Edition	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
100.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7:30P- Inside Edition	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
101.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7:30P- Inside Edition	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
102.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7:30P- Inside Edition	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
103.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Inside Edition	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

Schedule Dates	09/29/16-10/12/16	Date Entered	09/25/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/04/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317303
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,454.00
Account Types	National/Political	Net Total	\$13,906.00
Billing Type	Standard	Sales Tax	
Comments	TV 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
104.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	7:30P- Inside Edition	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	9/25/16
105.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	11P- Local 22 News at 11P	2				X				2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
106.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	11P- Local 22 News at 11P	2					X			2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
107.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	11P- Local 22 News at 11P	2	X							2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
108.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	11P- Local 22 News at 11P	2		X						2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
109.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	11P- Local 22 News at 11P	2			X					2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
110.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	11P- Local 22 News at 11P	2				X				2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
111.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	11P- Local 22 News at 11P	2					X			2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
112.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	11P- Local 22 News at 11P	2	X							2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
113.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	11P- Local 22 News at 11P	2		X						2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
114.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	11P- Local 22 News at 11P	2			X					2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News at 11pm	9/25/16
115.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	11:35P- Jimmy Kimmel Live!	2				X				2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
116.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	11:35P- Jimmy Kimmel Live!	2					X			2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
117.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	11:35P- Jimmy Kimmel Live!	2	X							2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

**Schedule Dates** 09/29/16-10/12/16  
**Advertiser** A Stronger Vermont (82921)  
**Agency** Pinpoint Media (13513)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 60/73/729 (562998)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Nicole Meade,  
**Phone / Fax** /  
**CPE** 60/73/729  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL  
OW DAY PRIOR TO START.

**Date Entered** 09/25/16  
**Last Modified** 10/04/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25317303  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,454.00  
**Net Total** \$13,906.00  
**Sales Tax**

**Burlington (WVNY)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
118.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11:35P- Jimmy Kimmel Live!	2		X						2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
119.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	11:35P- Jimmy Kimmel Live!	2			X					2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
120.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	11:35P- Jimmy Kimmel Live!	2				X				2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
121.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	11:35P- Jimmy Kimmel Live!	2					X			2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
122.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11:35P- Jimmy Kimmel Live!	2	X							2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
123.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	11:35P- Jimmy Kimmel Live!	2		X						2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
124.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	11:35P- Jimmy Kimmel Live!	2			X					2	\$40.00	\$80.00	Burlington (WVNY)	Jimmy Kimmel Live	9/25/16
125.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	12:37A- Nightline	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
126.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	12:37A- Nightline	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
127.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	12:37A- Nightline	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
128.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	12:37A- Nightline	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
129.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	12:37A- Nightline	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
130.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	12:37A- Nightline	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
131.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	12:37A- Nightline	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1436206

Schedule Dates	09/29/16-10/12/16	Date Entered	09/25/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/04/16
Agency	Pinpoint Media (13513)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/729 (562998)	Headline #	ECR25317303
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/729	Commission	\$2,454.00
Account Types	National/Political	Net Total	\$13,906.00
Billing Type	Standard	Sales Tax	
Comments	TV 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
132.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	12:37A- Nightline	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
133.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	12:37A- Nightline	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
134.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	12:37A- Nightline	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Nightline	9/25/16
135.0	Normal Line / Prime	10/04/16-10/04/16	3	:30	7:58P- Dancing With The Stars	1		X						1	\$1,200.00	\$1,200.00	Burlington (WVNY)	DWTS	9/25/16
136.0	Normal Line / Prime	10/10/16-10/10/16	3	:30	7:58P- Dancing With The Stars	1	X							1	\$1,200.00	\$1,200.00	Burlington (WVNY)	DWTS	9/25/16
137.0	Normal Line / Prime	10/05/16-10/05/16	4	:30	10P- Designated Survivor 10P	1			X					1	\$800.00	\$800.00	Burlington (WVNY)	Designated Survivor-ABC	9/25/16
138.0	Normal Line / Prime	09/29/16-09/29/16	3	:30	10P- How to Get Away with Murder	1				X				1	\$1,100.00	\$1,100.00	Burlington (WVNY)	How to Get Away With Murder-ABC	9/25/16
139.0	Normal Line / Prime	10/11/16-10/11/16	4	:30	7:58P- The Middle/American Housewife	1		X						1	\$700.00	\$700.00	Burlington (WVNY)	Middle/American Housewife-ABC	9/25/16
140.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	10A- What Matters This Week with Joe Smith and Lauren Flanery	1							X	1	\$75.00	\$75.00	Burlington (WVNY)	WHAT MATTERS	9/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

## Contract # 1436206

**Schedule Dates** 09/29/16-10/12/16  
**Advertiser** A Stronger Vermont (82921)  
**Agency** Pinpoint Media (13513)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 60/73/729 (562998)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Nicole Meade,  
**Phone/Fax** /  
**CPE** 60/73/729  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL  
OW DAY PRIOR TO START.

**Date Entered** 09/25/16  
**Last Modified** 10/04/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25317303  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,454.00  
**Net Total** \$13,906.00  
**Sales Tax**

**Burlington (WVNY)**

By Broadcast Month	Spots	Rate
Oct. 2016	169	\$16,360.00
<b>Grand Total:</b>	<b>169</b>	<b>\$16,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
141.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	10A- What Matters This Week with Joe Smith and Lauren Maloney	1							X	1	\$75.00	\$75.00	Burlington (WVNY)	WHAT MATTERS	9/25/16
142.0	M/G For 92.0.1 / SPOT	10/09/16-10/09/16	4	:30	5:58P- 6:30P (EST)	1							X	1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News-Sunday - adjacent break due to S/O	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25317303		Changes as of: 10/12/2016 at 6:01 PM		Version: Highlighting Revision 2	
CPE: 60/73/729		Flight: 9/29/16 - 10/12/16		Station: WVMY	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Market: Burlington-Plattsburgh	
1707 OSAGE ST # 103		Product: TV		Office: WASHINGTON	
ALEXANDRIA, VA 22302		Agency Order #: 5422997		Primary Demo: Adults 35+	
		Buyer: Meade, Nicole		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Assistant: LAILA DAFTARI 202-872-5880	
				Trafic #: 1436206	
				Separation:	
				Total Spots: 169	
				Total CPP: \$0.00	
				Total GRP:	

Comments: 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 10/11											
							9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9	
REV-12	Sa 6p-6:30p		ABC World News-Saturday	\$150.00	0	30	0	0	1	0	0	0	0	0	1	0	0	0
TOTALS:							16	15	2	5	15	16	16	15	15	2	5	16



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25317303

Changes as of: 10/12/2016 at 6:01 PM

Version: Highlighting Revision 2

CPE: 60/73/729

Flight: 9/29/16 - 10/12/16

Station: WVMY

Total \$: \$16,360.00

Agency: PINPOINT MEDIA

Advertiser: A Stronger Vermont

Market: Burlington-Plattsburgh

Total Spots: 169

1707 OSAGE ST # 103

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

ALEXANDRIA, VA

Agency Order #: 5422997

Primary Demo: Adults 35+

Total GRP:

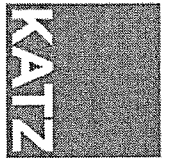
Buyer: Meade, Nicole  
Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Con Type: POLITICAL/VOTE  
Assistant: LAILA DAFTARI  
202-872-5880

Traffic #: 1436206  
Separation:

Comments: 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/12 - 10/12		Total Spots	Total \$	CPP	GRP
							10/12					
REV-12	Sa 6p-6:30p		ABC World News-Saturday	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
TOTALS: 15									169	\$16,360.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25317303 Changes as of: 10/12/2016 at 6:01 PM Version: Highlighting Revision 2  
CPE: 6073729 Flight: 9/29/16 - 10/12/16 Station: WVN  
Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont Market: Burlington-Plattsburgh  
1707 OSAGE ST # 103 Product: TV Office: WASHINGTON  
ALEXANDRIA, VA Agency Order #: 5422997 Primary Demo: Adults 35+  
22302  
Buyer: Meade, Nicole  
Salesperson: RACHELLE RAY - Washington DC  
202-872-5880  
Con Type: POLITICAL/VOTE  
Assistant: LAILA DAFTARI  
202-872-5880  
Total \$: \$16,360.00  
Total Spots: 169  
Total CPE: \$0.00  
Total GRP:  
Traffic #: 1436206  
Separation:

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
10/12/16 6:01 PM	LAILA DAFTARI	9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.
		Part of the MG offer sent on 9/29 has since expired
		New Offers
		Line 12 World News 1x 10/1 and 1x 10/8 due to Schedule Change College Football Aired during this TP MG offer 1x World News Tonight 6:30-7 10/10-10/12 M-W @ Sect3 \$300
10/06/16 1:43 PM	Elizabeth Guy	Please advise Thanks!
09/29/16 2:42 PM	Elizabeth Guy	Line 13 World News 1x 10/1 n/a due to sports MG offer 3x General Hospital 2-3p Sect 5 \$50 1x 10/4, 1x 10/5 and 1x 10/6 Please advise Thanks!
09/23/16 3:15 PM	RACHELLE RAY - Washington DC	9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.
09/23/16 3:15 PM	RACHELLE RAY - Washington DC	9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.

Competitive Information

Market Budget: \$163,600
WVNY Share: 10%
Comment:
WCAX: 38%
WFFF: 9%
WPTZ: 43%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	169	\$16,360.00	N/A
Total	100%	169	\$16,360.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	169	\$16,360.00
Total	169	\$16,360.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 6:01 PM	LAILA DAFTARI	Revised		2	-\$300.00	\$16,360.00	Changes: Total Spots from 171 to 169. Calculated Dollars from \$16,660.00 to \$16,360.00, Competitive Market Budget from \$166,600 to \$163,600. User Entered \$16,660.00 to \$16,360.00. Total \$ from \$16,660.00 to \$16,360.00. 1 buyline added or modified.
Makegood 2	10/6/16 1:43 PM	Elizabeth Guy	Confirmed			\$0	\$16,660.00	
Makegood 1	9/29/16 2:42 PM	Elizabeth Guy	Confirmed			\$0	\$16,660.00	
Queued for Electronic Contracting	9/25/16 12:53 PM					\$0	\$0	
Queued for Electronic Contracting	9/25/16 12:48 PM					\$0	\$0	
Queued for Electronic Contracting	9/25/16 12:43 PM					\$0	\$0	



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125 West 55th St  
New York, NY 10019

Contract # 25317303	Changes as of: 10/12/2016 at 6:01 PM	Version: Highlighting Revision 2
CPE: 60/73/729	Flight: 9/29/16 - 10/12/16	Station: WVMY
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Market: Burlington-Plattsburgh
1707 OSAGE ST # 103	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA	Agency Order #: 5422997	Primary Demo: Adults 35+
22302	Buyer: Meade, Nicole	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY -	Assistant: LAULA DAFTARI
	Washington DC	202-872-5880
	202-872-5880	
Total \$:	\$16,360.00	
Total Spots:	169	
Total CPM:	\$0.00	
Total GRP:		
Traffic #:	1436206	
Separation:		

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	9/23/16 3:15 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$0 \$16,660.00 Changes: Comments from Separation: 30 to 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.
New	9/23/16 3:03 PM	RACHELLE RAY - Washington DC	New	169		\$16,660.00 \$16,660.00 User Entered \$ from \$0.00 to \$16,660.00, Demo Meta to [R16], Total Spots from 169 to 171. 6 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.